

ORDER



Orders	Order / Rev:	165706
	Alt Order #:	06848532
	Product Desc:	NRCC IE 2012
	Estimate:	3093
	Flight Dates:	09/14/12 - 09/20/12
	Original Date / Rev:	08/30/12 / 08/30/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Anjie Brady
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	National Media Research Planning & F
	Buying Contact:	
	Billing Contact:	
		815 Slaters Ln Alexandria, VA 22314-1219

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	NRCC (Rep) National Republican Con
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	1
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	10/14/11
Order Separation:	00:00:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/20/12	41	\$34,200.00	\$29,070.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	41	\$34,200.00	\$29,070.00	100.40
Totals	41	\$34,200.00	\$29,070.00	100.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	24%	\$34,200.00
Market	100%	\$142,500.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	19%	\$27,075.00
KMSP	10%	\$14,250.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	45%	\$64,125.00
WFTC	2%	\$2,850.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	09/14/12	09/14/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	----F--	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	----F--		2		\$800.00		0.00					
E 2	M	09/17/12	09/17/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
5 EW NWS 6A															

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Advertiser: NRCC (Rep) National Republican Congr
 Product Desc: NRCC IE 2012
 Estimate: 3093

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	M	09/17/12	09/17/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
		5 EW NWS 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----					2	\$800.00		2.40			
E 3	M	09/18/12	09/18/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	-T-----	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
		5 EW NWS 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----					2	\$800.00		2.40			
E 4	M	09/19/12	09/19/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	--W----	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
		5 EW NWS 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----					2	\$800.00		2.40			
E 5	M	09/20/12	09/20/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	---T---	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
		5 EW NWS 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---					2	\$800.00		2.40			
E 6	M	09/15/12	09/15/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$600.00	2	2.30	NM	1	\$600.00
		GD MRN-SAT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-					1	\$600.00		2.30			
E 7	M	09/16/12	09/16/12	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	:30	1	\$500.00	1	2.40	NM	1	\$500.00
		5 EW NW-SU 6AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$500.00		2.40			
E 8	M	09/16/12	09/16/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$700.00	2	3.80	NM	1	\$700.00
		GD MRN-SUN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$700.00		3.80			
E 9	M	09/16/12	09/16/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$700.00	2	3.70	NM	1	\$700.00
		5 EW NW-SU 8AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$700.00		3.70			
E 10	M	09/14/12	09/14/12	M-F Midday News M-F Midday News	CM	11a-12p	----F--	:30	1	\$600.00	1	1.40	NM	1	\$600.00
		5 EW NWS 11AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--					1	\$600.00		1.40			
E 11	M	09/17/12	09/17/12	M-F Midday News M-F Midday News	CM	11a-12p	M-----	:30	1	\$600.00	1	1.40	NM	1	\$600.00
		5 EW NWS 11AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----					1	\$600.00		1.40			
E 12	M	09/18/12	09/18/12	M-F Midday News M-F Midday News	CM	11a-12p	-T-----	:30	1	\$600.00	1	1.40	NM	1	\$600.00
		5 EW NWS 11AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----					1	\$600.00		1.40			
E 13	M	09/19/12	09/19/12	M-F Midday News M-F Midday News	CM	11a-12p	--W----	:30	1	\$600.00	1	1.40	NM	1	\$600.00
		5 EW NWS 11AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----					1	\$600.00		1.40			
E 14	M	09/20/12	09/20/12		CM	11a-12p	---T---	:30	1	\$600.00	1	1.40	NM	1	\$600.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Midday News										
				M-F Midday News										
				5 EW NWS 11AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$600.00		1.40			
E 15	M	09/16/12	09/16/12	Sun 10-1030a	CM	Sun 10-1030a	-----S	:30	1	\$500.00	1	1.30	NM	\$500.00
				At Issue										
				AT ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$500.00		1.30			
E 16	M	09/17/12	09/17/12	M-F 5-530p	CM	5-530p	M-----	:30	1	\$800.00	1	2.20	NM	\$800.00
				M-F 5-530p										
				5 EW NW 5P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$800.00		2.20			
E 17	M	09/19/12	09/19/12	M-F 5-530p	CM	5-530p	--W----	:30	1	\$800.00	1	2.20	NM	\$800.00
				M-F 5-530p										
				5 EW NW 5P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$800.00		2.20			
E 18	M	09/14/12	09/14/12	M-F 6-630p	CM	6-630p	----F--	:30	1	\$900.00	2	2.50	NM	\$900.00
				M-F 6-630p										
				5 EW NW 6P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$900.00		2.50			
E 19	M	09/17/12	09/17/12	M-F 6-630p	CM	6-630p	M-----	:30	1	\$900.00	2	2.50	NM	\$900.00
				M-F 6-630p										
				5 EW NW 6P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$900.00		2.50			
E 20	M	09/18/12	09/18/12	M-F 6-630p	CM	6-630p	-T-----	:30	1	\$900.00	2	2.50	NM	\$900.00
				M-F 6-630p										
				5 EW NW 6P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$900.00		2.50			
E 21	M	09/19/12	09/19/12	M-F 6-630p	CM	6-630p	--W----	:30	1	\$900.00	2	2.50	NM	\$900.00
				M-F 6-630p										
				5 EW NW 6P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$900.00		2.50			
E 22	M	09/20/12	09/20/12	M-F 6-630p	CM	6-630p	---T---	:30	1	\$900.00	2	2.50	NM	\$900.00
				M-F 6-630p										
				5 EW NW 6P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$900.00		2.50			
E 23	M	09/16/12	09/16/12	Su 530-6p	CM	530-6p	-----S	:30	1	\$1,000.00	2	3.70	NM	\$1,000.00
				Su 530-6p News										
				5 EW NWS E-SUN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,000.00		3.70			
E 24	M	09/14/12	09/14/12	M-F 630-7p	CM	630-7p	----F--	:30	1	\$800.00	2	2.40	NM	\$800.00
				M-F 630-7p										
				5 EW NW630P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$800.00		2.40			
E 25	M	09/17/12	09/17/12	M-F 630-7p	CM	630-7p	M-----	:30	1	\$800.00	2	2.40	NM	\$800.00
				M-F 630-7p										
				5 EW NW630P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$800.00		2.40			
E 26	M	09/18/12	09/18/12		CM	630-7p	-T-----	:30	1	\$800.00	2	2.40	NM	\$800.00

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Product Desc:	NRCC IE 2012
Estimate:	3093

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 630-7p												
				M-F 630-7p												
5 EW NW630P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-T-----		1			\$800.00		2.40					
E 27	M	09/19/12	09/19/12	M-F 630-7p	CM	630-7p	--W----	:30	1	\$800.00	2	2.40	NM	1	\$800.00	
				M-F 630-7p												
5 EW NW630P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	--W----		1			\$800.00		2.40					
E 28	M	09/20/12	09/20/12	M-F 630-7p	CM	630-7p	---T---	:30	1	\$800.00	2	2.40	NM	1	\$800.00	
				M-F 630-7p												
5 EW NW630P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	---T---		1			\$800.00		2.40					
E 29	M	09/16/12	09/16/12	Sunday Prime A	CM	6-7p	-----S	:30	1	\$3,000.00	2	6.40	NM	1	\$3,000.00	
				America's Funniest Home Videc												
AMR-VIDEOS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S		1			\$3,000.00		6.40					
E 30	M	09/14/12	09/14/12	M-F,Su Late News	CM	10-1035p	----F--	:30	1	\$1,050.00	2	3.60	NM	1	\$1,050.00	
				M-F, Su 10-1035p		(10:00 PM-10:35 PM)										
5 EW NWS 10PM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	----F--		1			\$1,050.00		3.60					
E 31	M	09/17/12	09/17/12	M-F,Su Late News	CM	10-1035p	M-----	:30	1	\$1,050.00	2	3.60	NM	1	\$1,050.00	
				M-F, Su 10-1035p												
5 EW NWS 10PM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----		1			\$1,050.00		3.60					
E 32	M	09/19/12	09/19/12	M-F,Su Late News	CM	10-1035p	--W----	:30	1	\$1,050.00	2	3.60	NM	1	\$1,050.00	
				M-F, Su 10-1035p												
5 EW NWS 10PM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	--W----		1			\$1,050.00		3.60					
E 33	M	09/20/12	09/20/12	M-F,Su Late News	CM	10-1035p	---T---	:30	1	\$1,050.00	2	3.60	NM	1	\$1,050.00	
				M-F, Su 10-1035p												
5 EW NWS 10PM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	---T---		1			\$1,050.00		3.60					
E 34	M	09/15/12	09/15/12	Lt News Delay ABC Spo	CM	1030-1105p	-----S-	:30	1	\$600.00	2	3.30	NM	1	\$600.00	
				Late News Delayed												
NWS FOLO FTBL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S-		1			\$600.00		3.30					
E 35	M	09/17/12	09/17/12	M-F 1035-1102p	CM	1035-1102p	M-----	:30	1	\$650.00	3	2.00	NM	1	\$650.00	
				Nightline												
ABC-NITELINE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----		1			\$650.00		2.00					
E 36	M	09/19/12	09/19/12	M-F 1035-1102p	CM	1035-1102p	--W----	:30	1	\$650.00	3	2.00	NM	1	\$650.00	
				Nightline		(10:35 PM-11:05 PM)										
ABC-NITELINE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	--W----		1			\$650.00		2.00					
														Totals	41	\$34,200.00